

LAVAZZA
GROUP

A GOAL IN EVERY CUP



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THE LAVAZZA FAMILY HAS BEEN IN THE BUSINESS OF CARING SINCE 1895.

WE CARE ABOUT THE COMMUNITIES WHERE OUR QUALITY BEANS ARE GROWN,
ABOUT OUR EMPLOYEES AND ABOUT THE PEOPLE WHO ENJOY OUR COFFEE.

AND WE CARE ABOUT THE FUTURE OF OUR PLANET AND SOCIETY. THAT'S WHY WE ARE COMMITTED TO THE

U.N. SUSTAINABLE DEVELOPMENT GOALS

THEY ARE A GLOBAL BUSINESS IMPERATIVE AND GUIDE OUR WORK.

AND THE GLOBAL GOALS ALIGN WITH A LAVAZZA GROUP CORE VALUE:

RESPONSIBILITY.

AT LAVAZZA, WE COMMIT TO OPERATING RESPONSIBLY IN
ALL ASPECTS OF OUR BUSINESS. WE ARE STAYING TRUE TO
OUR VALUES AND FAMILY ROOTS. WE ARE STAYING TRUE...

TO THE FARMERS

WHO TEND COFFEE BEANS UNDER THE SHADE
OF THE FOREST CANOPY AND THE RAYS OF TROPICAL SUN.

TO OUR EMPLOYEES

WHOSE FUNDAMENTAL RIGHTS, WELLBEING
AND PERSONAL DEVELOPMENT IS OUR PRIORITY.

TO THE CUSTOMERS

WHO SHARE OUR CONCERNS AND COMMITMENT TO CREATING
A MORE FAIR AND SUSTAINABLE FUTURE.

THE AUTHENTICITY OF OUR MISSION IS DEMONSTRATED BY OUR DEVOTION TO WORKING ON THE GROUND
AND IN THE COMMUNITIES WHERE OUR BEANS ARE GROWN AND WHERE OUR COFFEE IS PRODUCED AND
ENJOYED AROUND THE WORLD.

WE ENGAGE WITH PEOPLE EVERYWHERE BECAUSE WE BELIEVE EVERY PERSON CAN PLAY A MIGHTY ROLE IN
HELPING OUR CLIMATE, ECONOMY AND SOCIETY.

WE ARE COMMITTED TO ADVANCE THE GLOBAL GOALS.

GOAL ZERO

Spreading the Message

Agenda 2030 awareness initiatives addressed to: employees, students, suppliers, local communities

17 WALLS + 1



LAVAZZA
FOUNDATION

+97.000
beneficiaries

17 **24**
Countries Projects



GOAL 5

Gender Equality

In Italy, Lavazza considers civil unions and marriage equivalent, in granting monetary bonus

MAM
for Lavazza

a digital training program that transforms parenting into a professional development path

12 **37**
fathers mothers

enrolled in the program



Decent Work



Lavazza
Top Employer
2019



Carte Noire
Great Place
to Work 2019



GOAL 8

Decent Work and
Economic Growth



**A CUP OF
LEARNING**

*Lavazza experts training
disadvantaged youth*

In 2019
60 beneficiaries in **4** countries



*Lavazza committed
on specific on human
rights and child labor
prevention projects
along coffee supply
chain with*



10
young graduates
take part to the first
Lavazza Graduate
Program



Economic Growth

Increase in turnover:
from 1,87 to 2,16 bil. €

+15,5%

Profitability

+40%

9°

in the world in
**CORPORATE RESPONSIBILITY
TRACK - REPUTATION INSTITUTE**



RepTrak™



GOAL 12

Responsible
Consumption and
Production



100%
of electricity for
Italian, French
and Canadian
plants from
renewable source

-6,7%
specific energy
consumption

-8%
power consumption in
Headquarters Nuvola

Despite Lavazza's consumption growing in absolute terms thanks to the inclusion of new production companies in the Group, the index decreased compared to 2018 thanks to the energy management model that identified improvement activities to be adopted.

Luigi Lavazza SpA
and Carte Noire Lavérune
certified ISO 14001/2015



25%
of Espresso point
capsules are made of
production scraps



GOAL 13
Climate Action

Corporate Carpooling Program

+7%
compared
to 2018

66.773km
travelled by Headquarters
employees

-30%
indirect emissions

4.423 kg of CO₂
saved in a year



Lavazza committed in reforestation projects through the Foundation:

29.000 trees were
planted

in 2019, in Ethiopia,
with a reforestation
and conservation
project in Yayu
Coffee Forest
Biosphere



In Colombia, more
than
1 million
coffee trees
were planted in
agroforestry systems



In Perù,
conserving and
reforesting

36.000
hectares of Amazon
rainforest





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GLOBAL GOALS